

First Ever. Fully Packable. Recycled SuperBreak®

We're committed to improving the environmental impact of our products through the use of materials and manufacturing innovations. As we work to increase our usage of recycled fabric, we are hoping to provide a solution for a growing problem - with plastic. The Recycled SuperBreak uses 900 Denier Polyester CORDURA® eco fabrics which is made up of post-consumer waste such as soda bottles and water bottles.



Q&A

WHICH PART IS RECYCLED?

- Fabric, woven labels, webbing, cording.
- Fabric and labels – 100% recycled polyester (post-consumer).
- Webbing and cording – 100% recycled nylon (post-industrial).

WHAT IS POST-INDUSTRIAL AND PRE-CONSUMER?

- Factory waste that is recycled instead of being discarded.

WHAT'S NEXT FOR OUR SUSTAINABILITY JOURNEY?

- For JanSport, this is both a journey and a destination. In the spirit of trust and transparency, we encourage our fellow adventurers to track our progress from where we are today to our goals for the future.

CERTIFIED BY WHO?

- JanSport has Global Recycled Standard Certification for the 100% recycled polyester and 100% recycled nylon.

WHAT IS ECO CORDURA?

- JanSport uses 100% recycled polyester Cordura. The process used to make recycled polyester yarn has a lower impact on climate change than the equivalent virgin polyester.

CORDURA®
ECO Fabric

WHAT ISN'T RECYCLED?

- Zippers, ladder locks, and thread (thread is part recycled).

WHAT'S POST-CONSUMER?

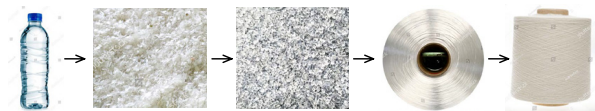
- Post-consumer refers to materials that people have actually used and recycled instead of discarding to landfills.

RECYCLED HANGTAGS?

- By switching our product hangtags to 100% recycled paper, JanSport has reduced 739 trees annually in addition to using eco- friendly vegetable ink and a water based varnish.

FROM BOTTLE TO FABRIC?

- Taking advantage of sophisticated recycling technology, plastic bottles go through a manufacturing process that transforms them into high-quality spun polyester yarn.



WHERE'S THE FOAM?

- Foam is traditionally used in the back panel and straps, it was removed in order to make the Recycled SuperBreak packable.